



**Gaea Global Technologies**  
Oracle Primavera and Value Chain Experts

TTI has combined Hoover with its existing Dirt Devil and Royal operations in Glenwillow, Ohio, to create TTI Floor Care North America, the largest floorcare business in North America. TTI is dedicated to building brand loyalty through customer satisfaction by providing customers with quality products that meet their cleaning needs. Continuing to focus on developing innovative products, and emphasizing advertising and operations, are the key drivers of TTI Floor Care North America's future growth and success.

**Industry**

Industrial Mfg

**Annual Revenue**

US \$1.7Billion

**Employees**

19360

**PROJECT HIGHLIGHTS**

**Implementation Type**

DSupply Chain Execution BPR, Oracle WMS Implementation

**Implementation Start Date**

June 2007

**Implementation End Date**

Dec 2007





# Gaea Global Technologies

Oracle Primavera and Value Chain Experts



### More Information

[sales@gaeaglobal.com](mailto:sales@gaeaglobal.com)

### Challenges

- How do you merge the logistics operations of two companies in 60 days without missing a shipment?
- Different WMS systems & processes employed in the two companies complicated the merger process
- Which enterprise system should be used to deploy the new re-engineered shipping and logistics business processes?

### Solution

- Re-Engineered the shipping business and logistics business processes
- Identified key challenges and opportunities and put together a streamlined business process that leverage synergies across the brands risk-mitigated plan that avoids disruption in business during implementation and consolidation of Distribution Centers
- Led the project team implementing Oracle WMS across multiple Hoover facilities

### Benefits

- New and improved Hoover and Royal's Logistics and Warehouse Management business processes increasing logistics efficiencies throughout the newly merged organization
- Put together a Increased location inventory accuracy from 50% to 98%
- Reduced pick labor requirements by 30%

#### CORPORATE HEADQUARTERS

1900 South Norfolk Street, Suite 350,  
San Mateo, CA 94403, USA

Tel : +1 (650) 320-7623

Fax: +1 (928) 833-9075

#### INDIA DELIVERY CENTRE

57/2, R.H.Road, YMIA Commercial  
Complex, II Floor, Mylapore,  
Chennai 600 004 India

Tel : +91 (44) 6457-4232